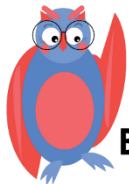




VOTES FOR SCHOOLS

Primary KS2



Be informed.



Be curious.



Be heard.



Starter: Put a finger down...



Class activity (2-3 mins)

First things first: close your eyes and hold up 5 fingers! Now, you will hear 5 statements. For each one that is true for you, put a finger down...



I have **pretended to be older** to make an account online.

I have **posted a picture** or video of myself **online.**



I have **received** a message online from **someone I didn't know.**

I have **posted a picture** or video of myself **online.**

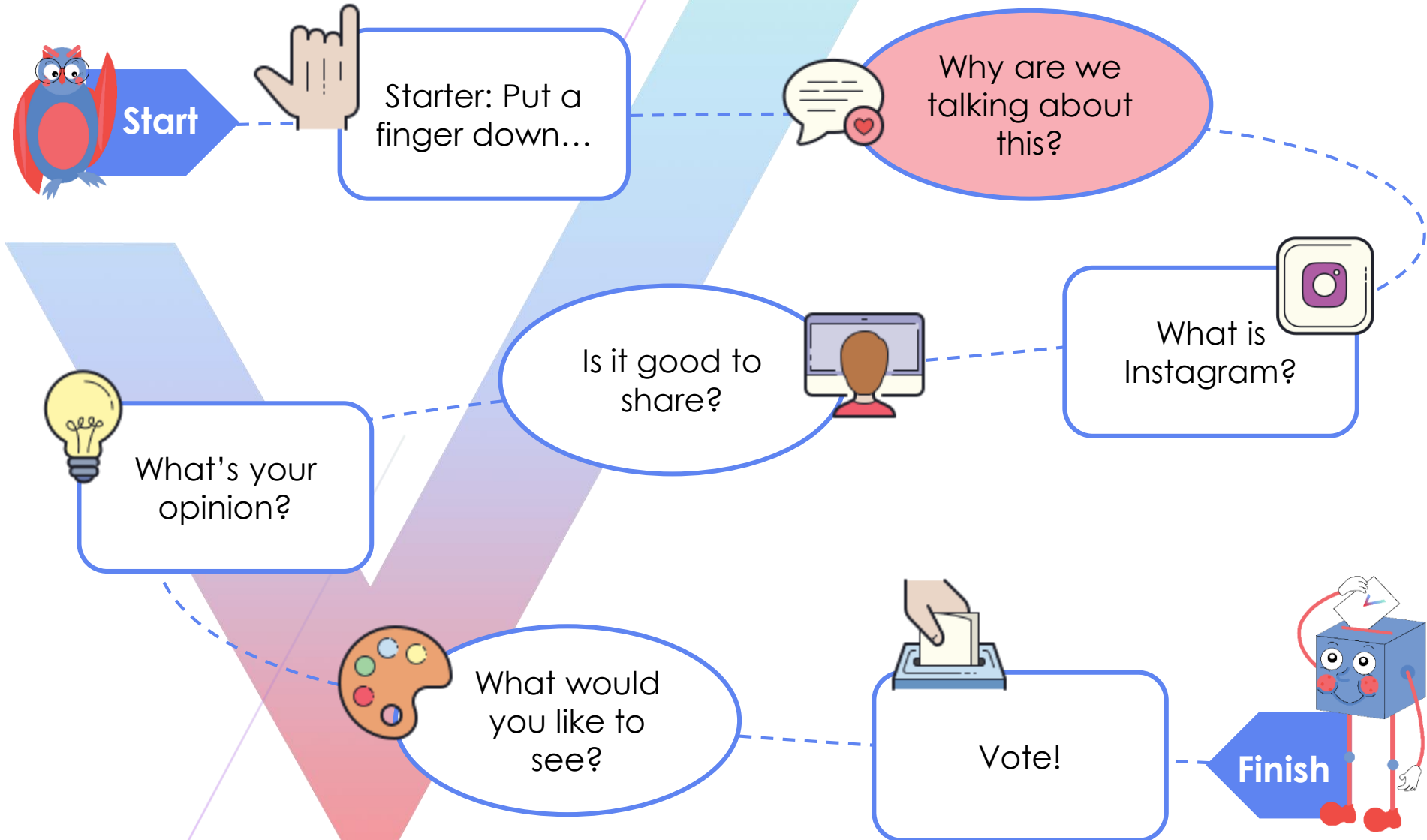


I have **opened an account** on social media.

Should under-13s have Instagram?



Our learning journey for this week!





Why are we talking about this?

Social media are websites or platforms (like apps) that let people **communicate and share information online.**

Hands up! (1 min)

Click to see some different social media sites. Put your hand up if you've heard of them before.



Facebook



Twitter



Instagram



TikTok

As you probably know, you **must be at least 13 years old to use most social media** platforms.

This is because of the **Children's Online Privacy Protection Act** – a **law** that was passed in 1998, which **says that websites cannot take children's data.**





Why are we talking about this?



However, social media company **Facebook** have said that they want to create a **children's Instagram platform**, for children **under 13**.

But **what would Instagram for children look like**, and **is it a good idea?** This is what you will be talking about today.

Pros & cons (2-3 mins)

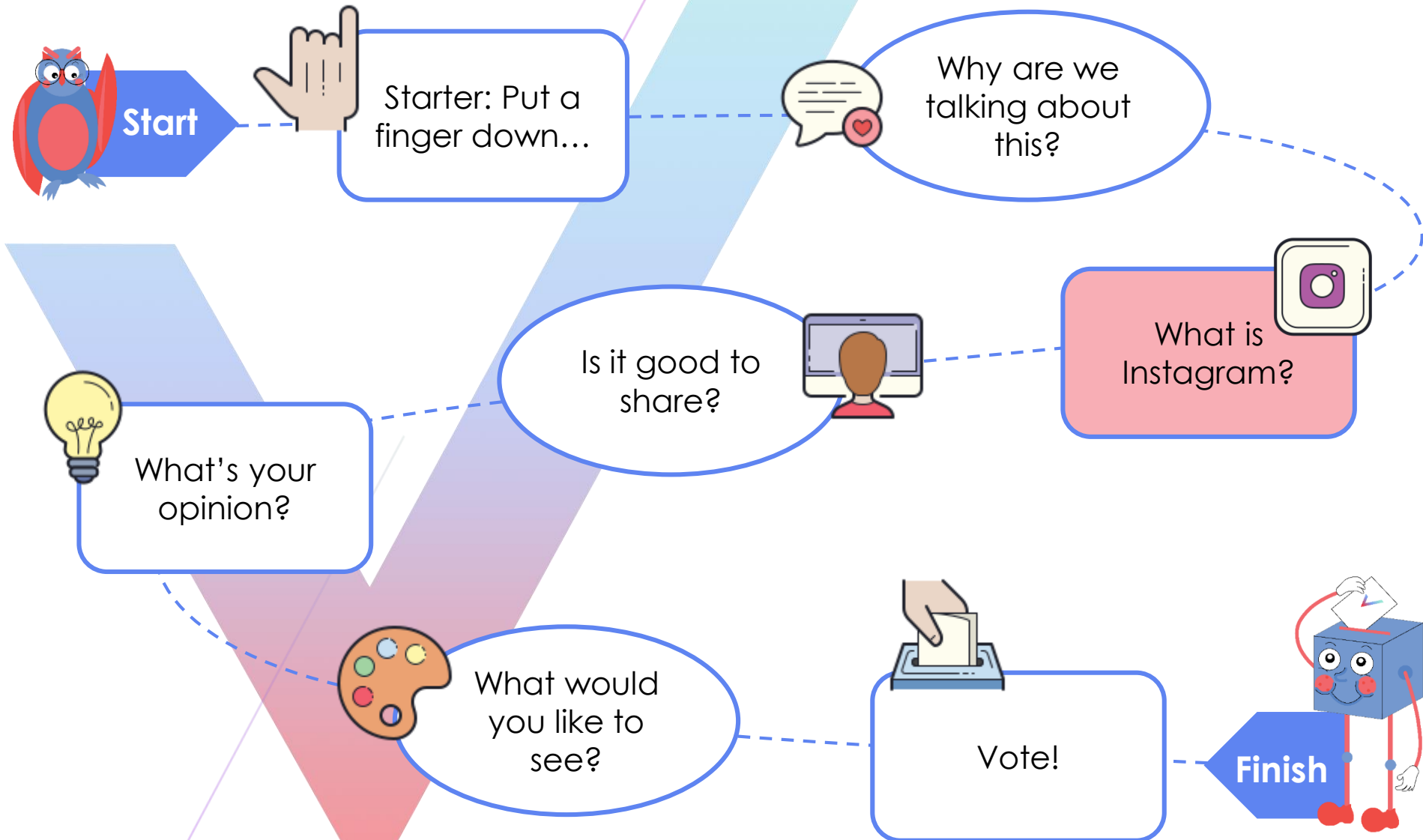
Take two minutes to discuss with your partner: do you think social media for under-13s is a good idea or a bad idea?

Challenge:

Hold a quick class vote on the question. Then, at the end of the lesson, see if your answers change!



Our learning journey for this week!





What is Instagram?



You already know that **social media** lets you **share information online**, but how does **Instagram** work? That's for you to find out next...

Pair activity (3-5 mins)

Take a look at the four steps related to an Instagram account below. In your pairs, can you put them in the right order?

Challenge:

Are there any steps you would not want to do? Discuss them as a class.



Describing

You **write something about yourself** to show people what your **interests or hobbies** are.

Sharing

You **share** what you are **doing**, what you **like**, or who **you are with**. Your **"Followers"** can **see it!**

Connecting

You start to **"Add Friends"** or **"Follow"** people, so you can see the **things that they share** online.

Giving

You give some of your **personal information** to the platform, like an **email address**.



What is Instagram?

Giving

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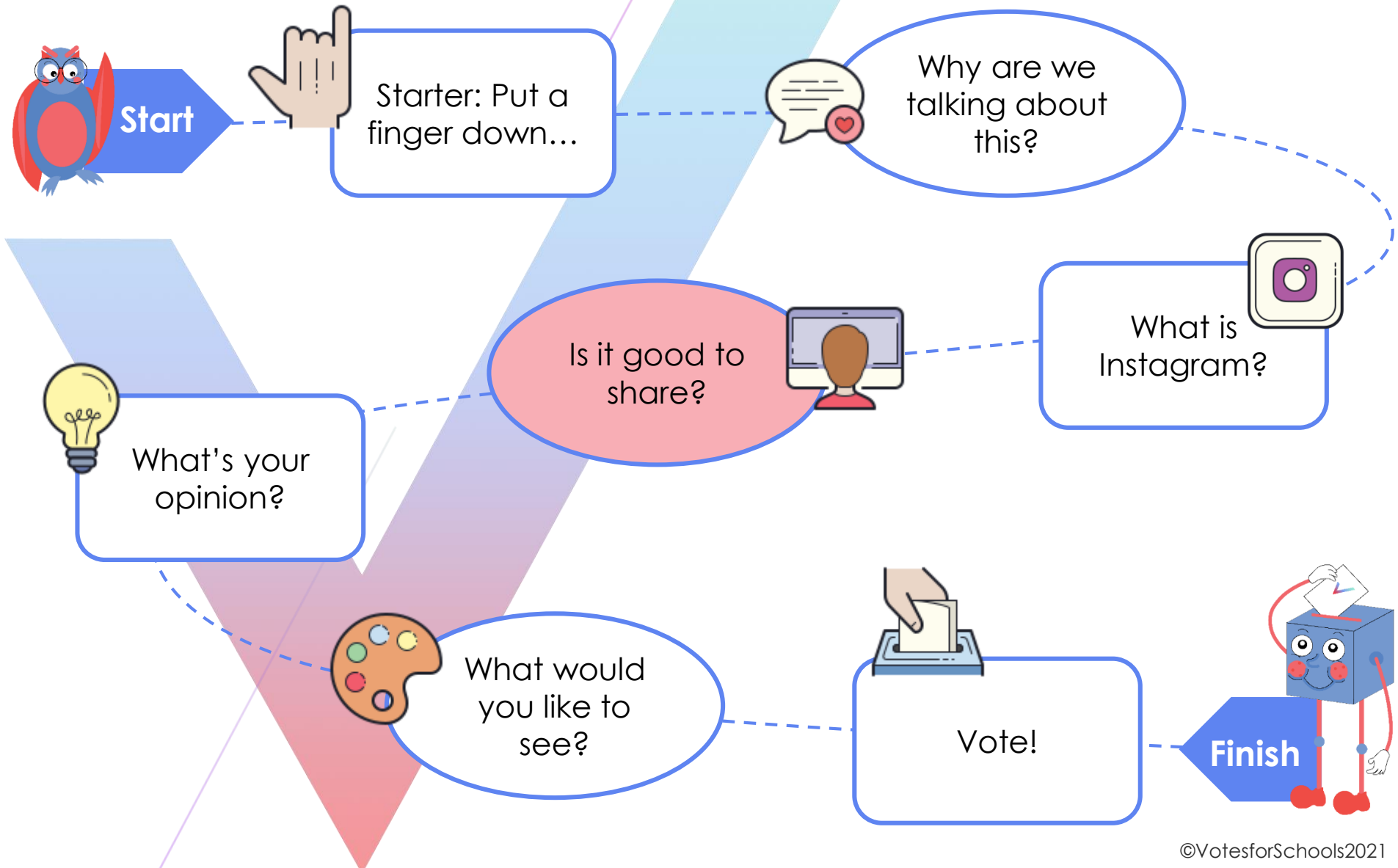
You **share** what you are **doing**, what you **like**, or who **you are with**. Your **"Followers"** can **see it!**

You can be **certain that these things will happen** when you get an **Instagram** account. They are **true** for lots of **other types of social media** too!



However, **other things can happen** due to being on **social media** that we **can't** always **predict**. You will be **looking at these** next.

Our learning journey for this week!





Is it good to share?



Keeping in touch

Supporting causes

Class activity (8-10 mins)

You will find out more about what life on social media is like on the following four slides. For each one, decide whether you think this is something you would enjoy or something you wouldn't want to do. Use your thumbs to show your answer!

Screen time

I'd enjoy this!



Likes & comments

This isn't for me!





Is it good to share?



Keeping in touch



If you have an Instagram account, you can **find and message other people** who have an account.

You will also be able to **see and comment on your friends' posts** – such as pictures and videos showing what they've been up to.



Other accounts can see what pictures and videos you post and send you messages too. These **might not always be people that you know**. This is why it is important to make sure your account is **private**.

Is this something you would like to do?

I'd enjoy this!



Did you know...?

Every year, thousands of 13-18 year olds report getting inappropriate or dangerous messages from people they don't know...



This isn't for me!



Is it good to share?



Supporting causes



You can also **follow companies or inspirational people** on Instagram. For example, you might want to follow **Greta Thunberg** if you're interested in **climate change**.

You could **find out news, information or tips** of how to get involved with things you are interested in.



However, you might also **see false information, or extreme opinions** online. If you see these often, you might **not know what to believe** and could end up **in danger**.

Is this something you would like to do?

I'd enjoy this!



Did you know...?
Most misinformation or **fake news is spread on social media** by people sharing things that they think are true, even when they're not.



This isn't for me!



Is it good to share?



Screen time



Instagram is an app for **sharing photos and videos**. Using it could help you be more **creative**, and you could also **learn new skills or facts** by watching other people's videos.

For example, you might decide to **follow a page** that gives great tips for your favourite **game** or things to do at your **local park**.



But this **extra time online will affect your health**. Scientists have found that too much screen time can affect your **sleep, learning, memory** and **imagination**.

Is this something you would like to do?

I'd enjoy this!



This isn't for me!



Did you know...?
Instagram says most of their users spend around **1 hour a day** on the app. That's 365 hours every year!



Is it good to share?



Likes & comments



When you post something on **Instagram**, other people can **“like”** it or **comment on it**, telling you what they think.

These **likes can affect our brain** – each time someone likes your post you can feel more **“popular”** and **“liked”**, which will make you **feel good about yourself**.



But the opposite can also be true – **if not many people like your post**, or someone leaves a **negative comment**, it could **make you feel “unpopular”** and **“disliked”**.



Is this something you would like to do?

I'd enjoy this!



This isn't for me!

Did you know...?

Instagram was voted as the **worst social media** for **mental health**. Users said that the app often made them feel like they were **“missing out”** or **“not good enough”**.



Our learning journey for this week!



Start



Starter: Put a finger down...



Why are we talking about this?



What's your opinion?

Is it good to share?



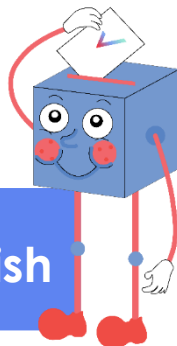
What is Instagram?



What would you like to see?



Vote!



Finish



What's your opinion?



Now that you **know what Instagram is** and all of the **benefits and drawbacks of it**, it's time to **think about** this week's **question**:

Should under-13s have Instagram?

Vote with your feet! (5-10 mins)

On the next few slides, you will see some different opinions about social media for under-13s. For each one, decide whether you agree or disagree, and use your feet to show your opinion!



I agree!

I disagree!



What's your opinion?



We get to see and talk to our friends in school and call our family to contact them. We don't need social media at our age.



I agree!

I disagree!



What's your opinion?



Everyone's on social media, so why can't we be there too? We know how to stay safe online; stop worrying!



I agree!

I disagree!



What's your opinion?



Social media would add too much pressure to show off and look cool, just for “likes”. It's not worth it.



I agree!

I disagree!



What's your opinion?



As long as they've thought carefully about our safety, I can't see any problem with it. Loads of children are on social media anyway.



I agree!

I disagree!



What's your opinion?



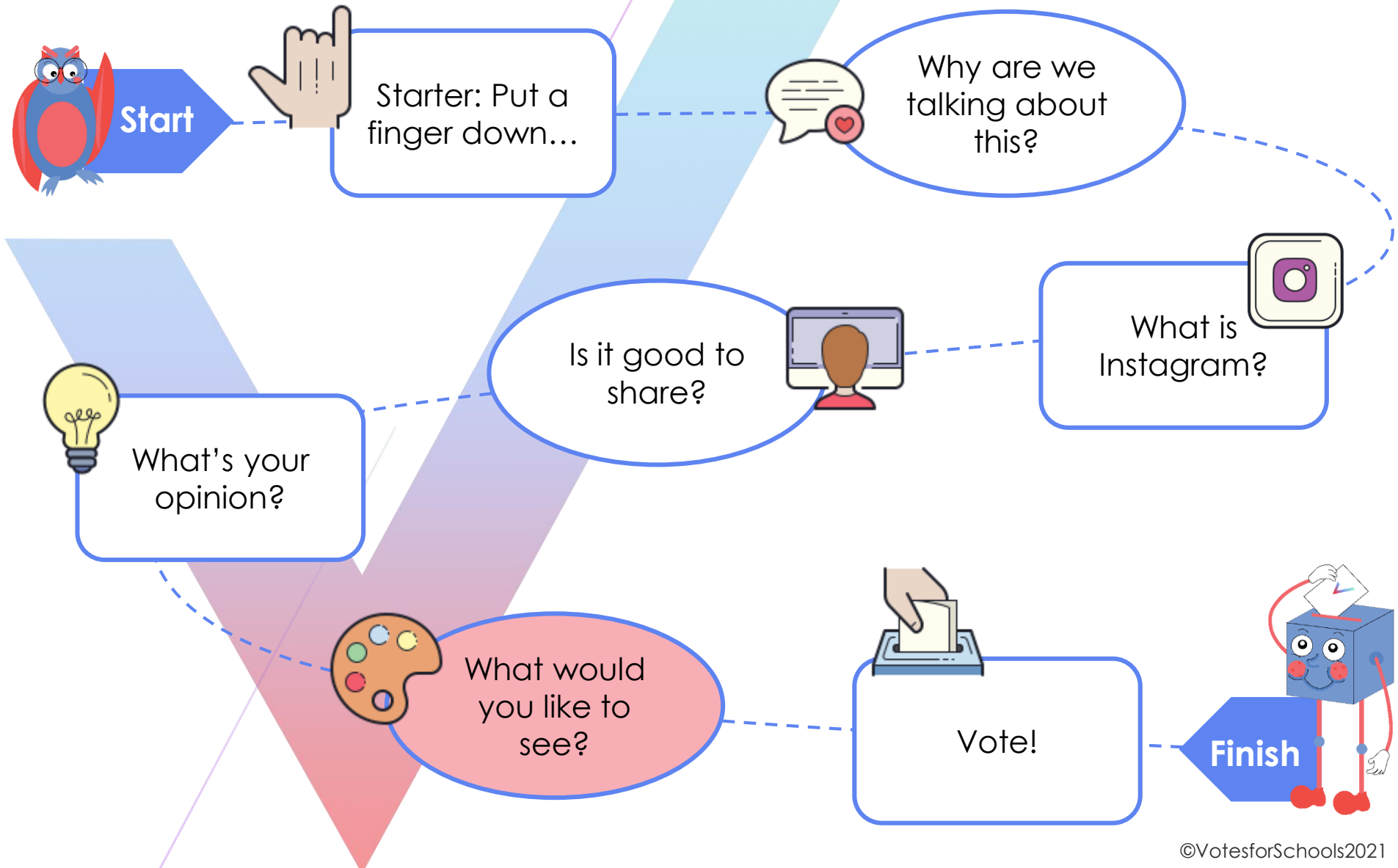
Social media affects your brain, your sleep and your learning. It might be fun, but it's not worth it.



I agree!

I disagree!

Our learning journey for this week!





What would you like to see?



Individual/Pair activity (5+ mins)

Imagine you worked for Facebook and were in charge of making a social media platform for children. What kind of platform would you make? On your own or with a partner, come up with your own social media platform, using the questions to help you!

What **information** will children be able to **share online**?



Will children be able to **“Add”** or **“Follow”** people? If so, **who**?



How will you **make sure** children are **safe online**?

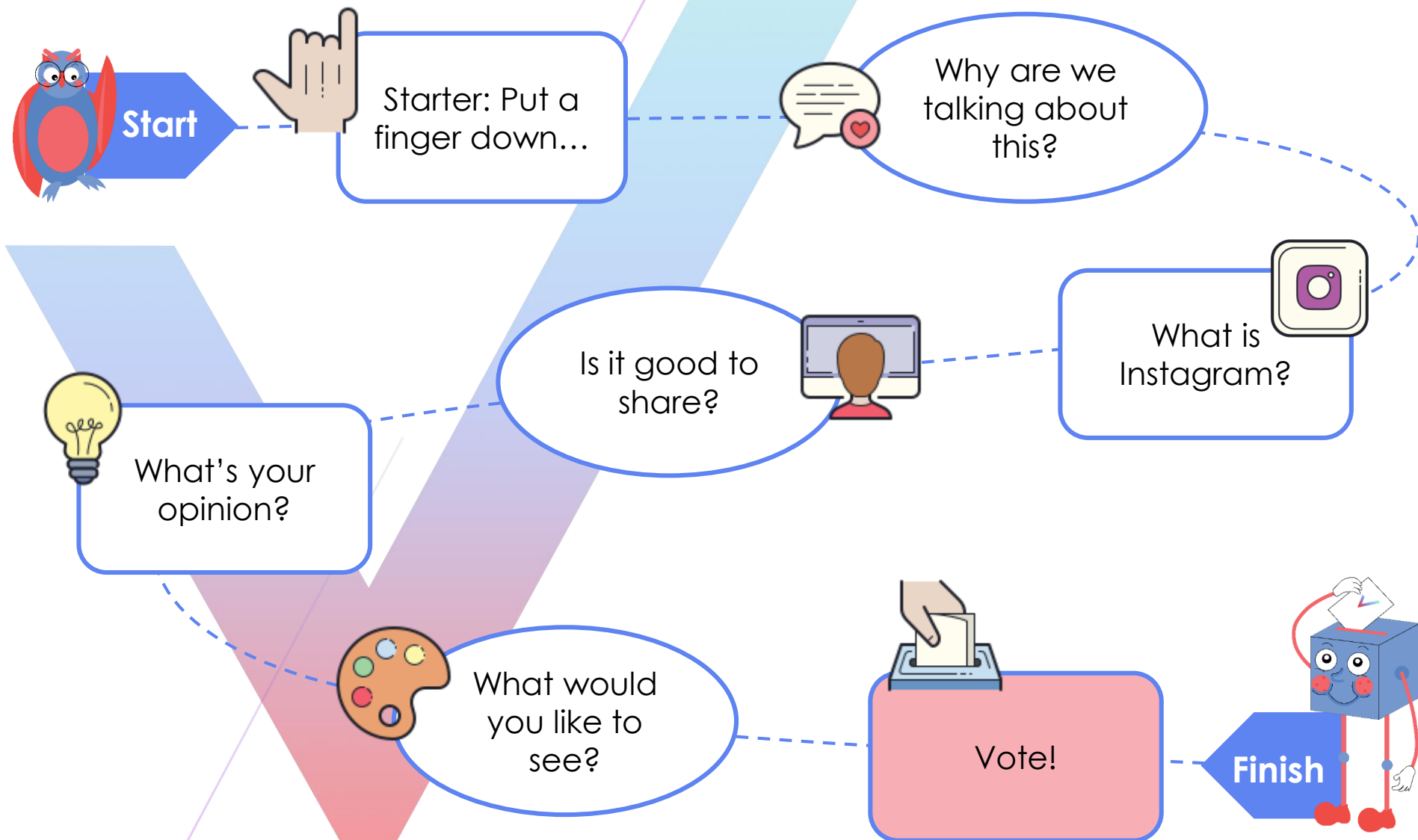


Will children be able to **message other people**?

Challenge:

Imagine you are a parent worried about your child. What could your social media platform do to help them feel confident that their child will be safe?

Our learning journey for this week!





Career Launchpad!



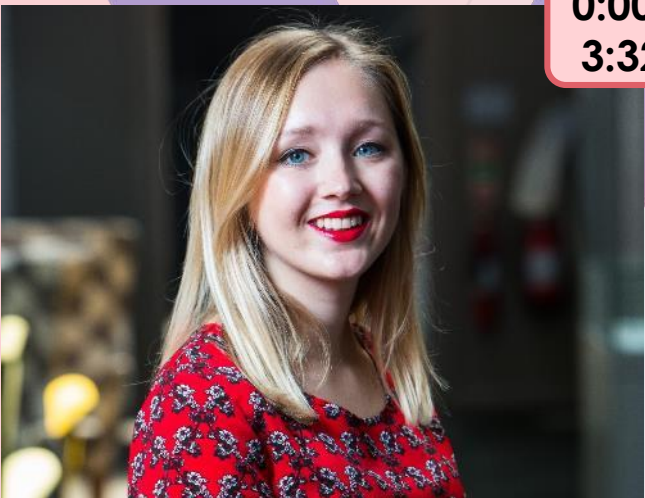
Learn more: Internet safety & SMART

Worried about anything **we've covered in this lesson**? **UK Safer Internet Centre** are here to help! Click the image to find **films, quizzes, and easy-to-understand information** to help you enjoy your time online and stay safe!



Please Note: This will take you to **The UK Safer Internet Centre's website.**

0:00-3:32



Career Spotlight:
This is **Becca**. Her job is **Senior Communications Officer**, which means she works with **social media. Childnet**, where she works, is an organisation that makes sure the **internet is both a fun and safe place** for young people. **Click the image** to hear from her about her **average day at work**, and how she **got into this career.**

Should under-13s have Instagram?



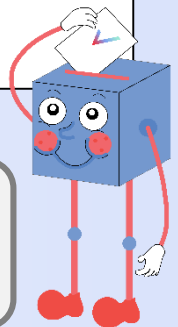
Yes

- Me and my friends would love to have a space to keep connected and share things. Everyone else does!
- If a platform is made especially for us, then there's no reason we shouldn't have it...
- It depends on how much younger than 13, because it could be a bad thing for really young children.
- ...

No

- Before we take it online, we must learn to talk to and make friends with people in real life first.
- Even if a platform was made for under-13s, there's no guarantee it would be completely safe.
- There's a reason why Instagram and other platforms have age limits; social media isn't meant for children.
- ...

We will be **sharing your thoughts** on this topic with **Digital Life Skills, 5Rights Foundation, UK Safer Internet Centre, Childnet, and Common Sense Media.**

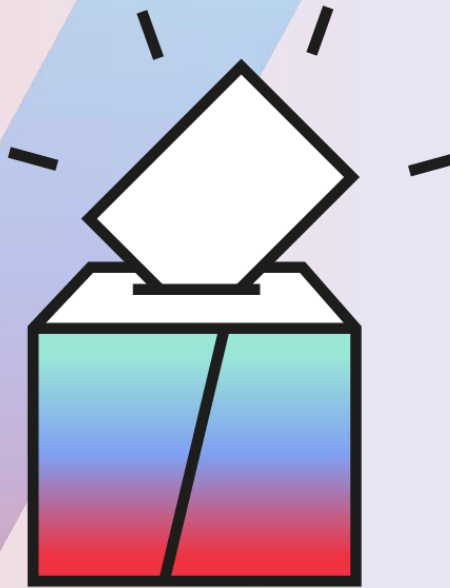




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