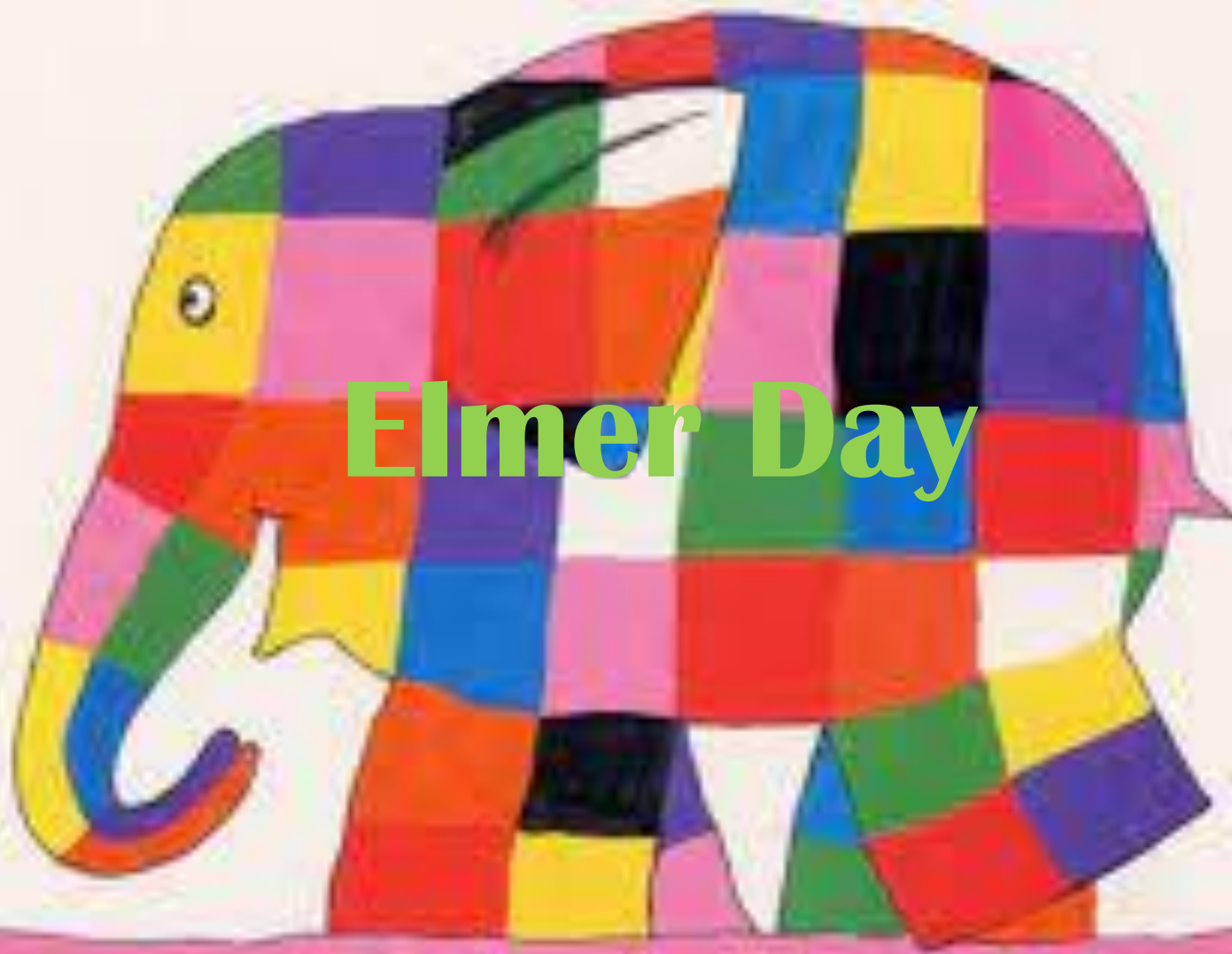
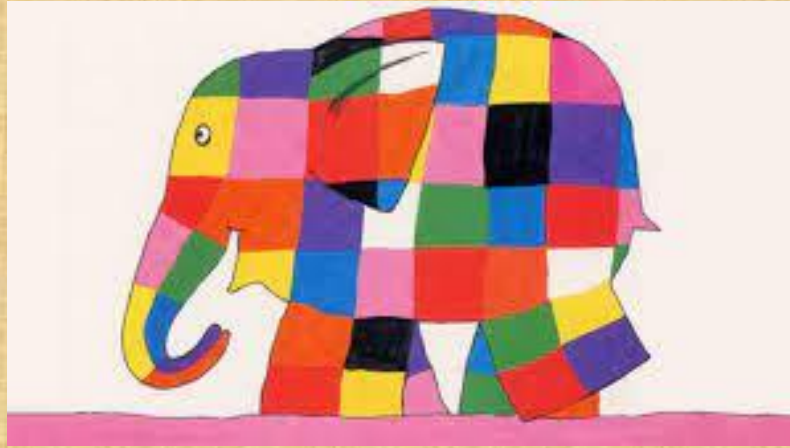


# Elmer Day



# What is Elmer Day?



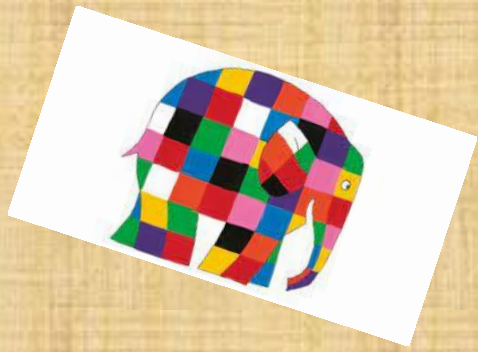
**Elmer Day is a celebration of reading, of elephants and of accepting yourself and others, just like Elmer the Patchwork Elephant. Today is about celebrating uniqueness and differences.**



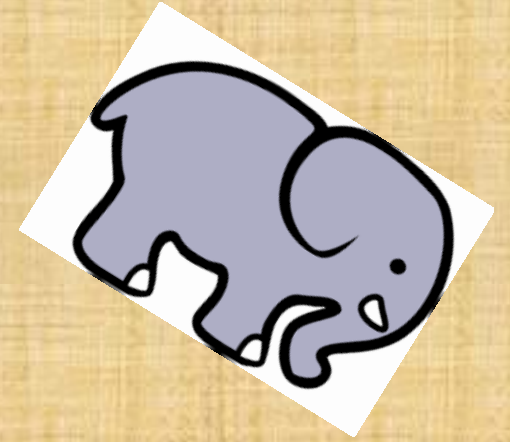
# **Elmer**



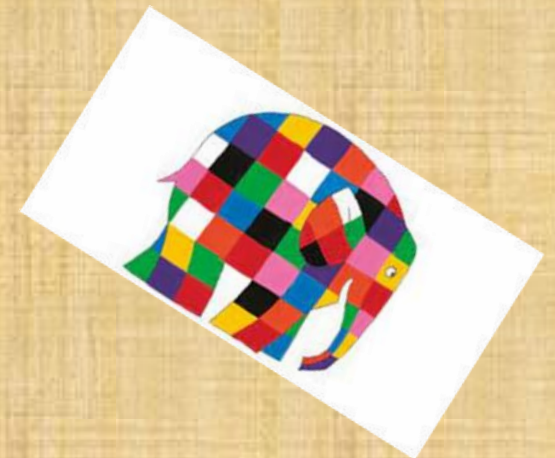
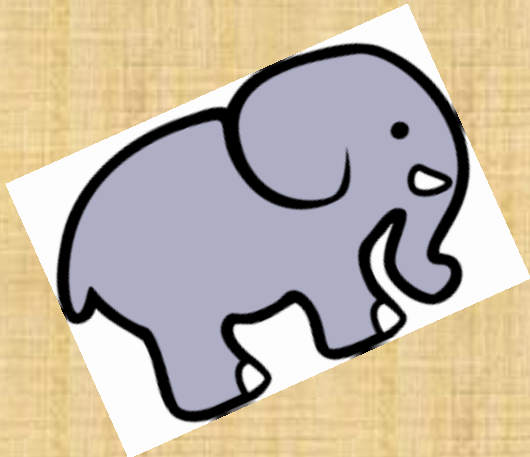
**Elmer remains one of the most iconic and widely read children's book series of all time, selling over 10 million copies worldwide since it was first published by Andersen Press in 1989. Written and illustrated by celebrated children's author and artist David McKee, the Elmer books have been translated into more than 50 languages and now new books, toys and clothing add to the world of Elmer the Patchwork Elephant.**



# The Story of Elmer



**Elmer, he is a multi-coloured elephant who lives happily among a grey herd, and after he tries and fails to hide his true self, he learns that his friends love him for his uniqueness. David McKee wrote Elmer after witnessing an upsetting racist remark aimed at his daughter.**



# David McKee

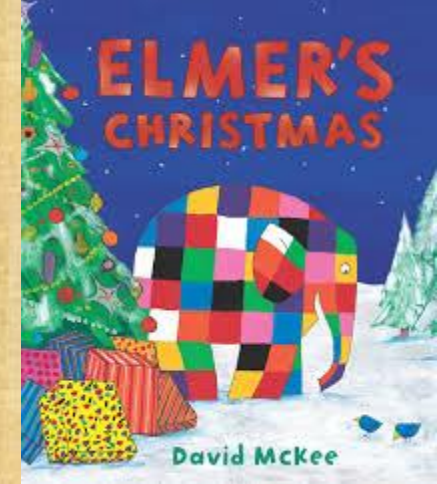
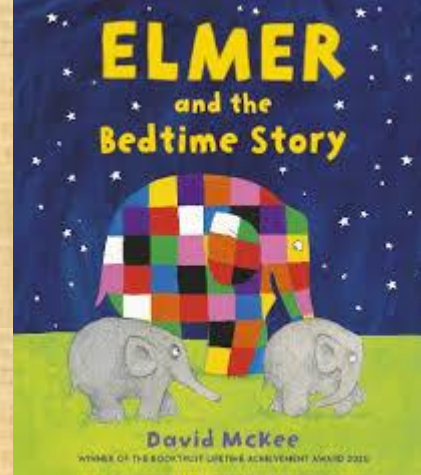
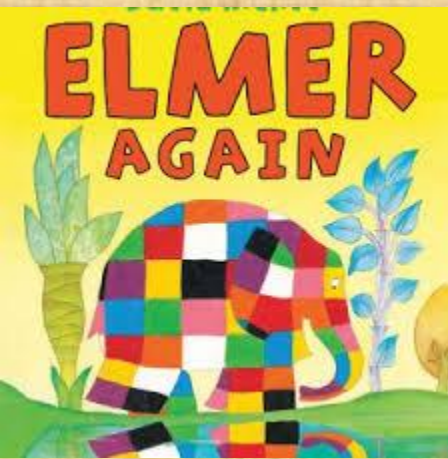
**David McKee was born in Devon and studied at Plymouth Art College. In the early part of his career, McKee regularly drew and sold humorous drawings to magazines and newspapers such as The Times Educational Supplement, Punch and the Reader's Digest. David McKee has written and illustrated over 50 picture books for Andersen Press and has penned a number of children's classics including King Rollo, Mr Benn, Not Now Bernard and Elmer the Patchwork Elephant. David McKee loves to paint and now lives in the South of France but regularly visits London.**



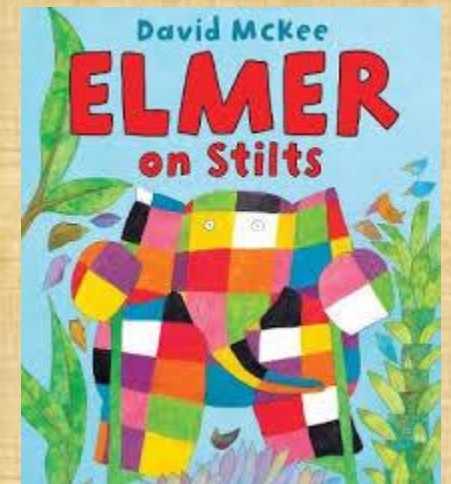
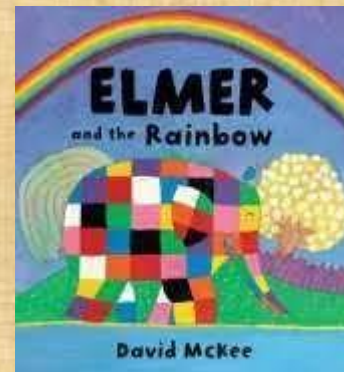
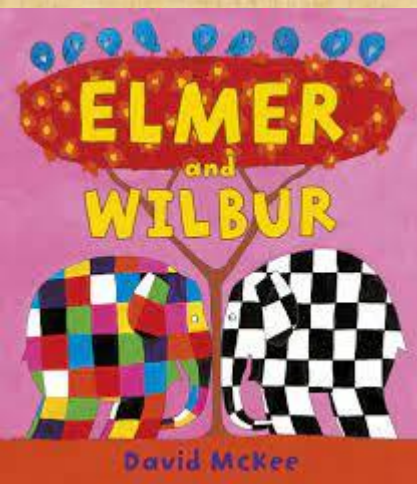
# **The story of Elmer written and performed by David McKee**

<https://www.youtube.com/watch?v=XtY7KIOX-PE&t=9s>





# Elmer Stories



# **Celebrating Differences**

**What things make us different?**

Hair  
colour

Eye colour

Height

Type of  
family

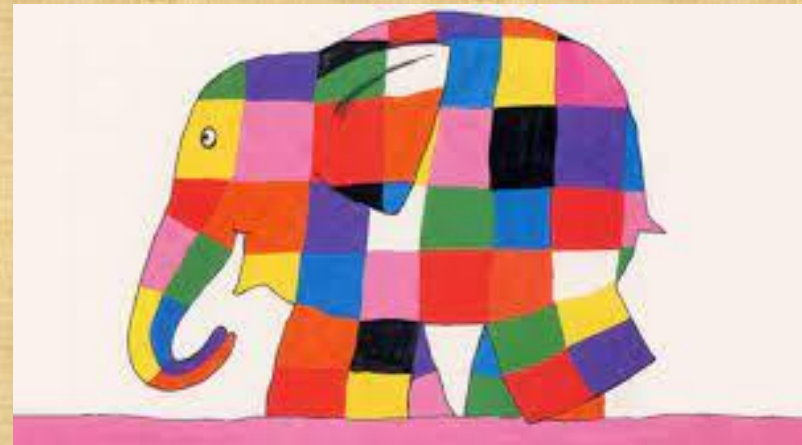
Body  
shape

Skin  
colour

**Can you think of any other  
differences?**

# We Are All Unique

- If we all looked the same, we wouldn't be able to see who was who!
- If we all liked the same things we would all fight over what we wanted!
- Fortunately we are all different.



# Did You Know?



**No two snowflakes are the same. Each has its own individual pattern. Each snowflake is unique.**



**No two animals are the same. Even if they are both the same type of animal. They're all unique like us.**



**Every single person on earth has a unique fingerprint. Each one is special and different.**



# We are all Different

Each one of us is different. Even if we do look a little like our brother or sister or share likes and dislikes with our friends.



# What things make you Special?



## What talents do you have?



# **Inspirational Quotes**

- **‘Be yourself; everyone else is already taken’-Oscar Wilde**
- **‘Why fit in when you were born to stand out?’-Dr. Seuss**
- **‘The things that make me different are the things that make me.’-Winnie The Pooh**

The logo for 'Marvelous ME' is a circular emblem. It features a red outer ring with yellow stars. Inside the ring is a blue circle. Overlaid on the blue circle is the word 'MARVELLOUS' in a yellow, stylized, blocky font with a black outline. Below 'MARVELLOUS' is a large, yellow, stylized 'ME' in the same font style, also with a black outline.

**Celebrating personal  
qualities,  
uniqueness,  
achievements and  
talents**