

**LC: Can I design a postage stamp with  
a HERO theme?**



# HEROES

STAMP DESIGN  
COMPETITION

Honouring our heroes from  
the coronavirus pandemic

# Welcome to the Heroes Stamp Design Competition



- Children aged 4 - 14 years are invited to design a postage stamp.
- The stamp design will be based on your hero or heroes of the coronavirus pandemic.
- The past year has been very tough for so many people.
- There are countless frontline workers, keyworkers and volunteers who have continued to work tirelessly to keep the country moving.

# Welcome to the Heroes Stamp Design Competition



- Eight designs will be chosen for this stamp series from Royal Mail.
- One of the designs could be yours.
- Her Majesty The Queen will approve the winning stamp designs before they are printed and issued.
- There are **120 great prizes** on offer for area winners and runners up.
- Plus, **cash prizes** for the **winning schools** too.

# Our Heroes



- Have a think about the heroes over the past year.
- Which hero or heroes will you honour on your stamp?
- The design is completely your choice, but here are some ideas to get you started:-



**Captain Sir Tom Moore**



**NHS staff**



**Teachers**

# Our Heroes



- What about the following groups of people working on the front line?



**Refuse collectors**



**Cleaning staff**



**Emergency services**

# Our Heroes



- Or these groups of people?



**Delivery drivers**



**Supermarket workers**



**Public transport workers**

# Our Heroes



- Many other groups of people such as vaccine scientists, military personnel and food bank volunteers have also worked non-stop to keep the country moving.

# Our Heroes



- Can you think of other people?
- Discuss these heroes in class and have a think about who you'd like to design on your stamp.
- There will be eight different stamps in the set, so let's consider a range of heroes to honour.



# Royal Mail



## *Did you know?*

- The UK is the only country to omit its name on postage stamps, using instead the reigning monarch's head as country identification.
- This is because the UK was the first country to produce postage stamps.
- The world's first adhesive postal stamp, the Penny Black, launched in 1840.
- Royal Mail can trace its origins back over 500 years to 1516.
- It is one of the oldest organisations in the world.

## You Can Make History



- Eight school children will become part of the history of Royal Mail and of the UK this year.
- They will become the designers of stamps that will appear on millions of parcels and letters.
- They will follow in the footsteps of Arwen Wilson and Ted Lewis-Clark, the winners of the last children's stamp design competition in 2017.

# Stamp Designing



- Being a stamp designer is a very skilled job.
- One of the jobs of a stamp designer is to reduce the size of a picture to fit the stamp.
- When designing your stamp, have a think about what kind of image of your hero or heroes would make a good **miniature design** for a stamp.

# Stamp Designing



- Take into consideration the thought process of designing in miniature, as it is not always just a case of taking a big design and making it small.
- How would your designs work best in miniature? The final stamps produced will be approx. 3.7cm wide x 3.5 cm high.
- We've provided a few tips and guidelines on the following slide.


# Things to consider



Here are a few things to consider when designing your stamp:-

- Your stamp design must be **drawn on the official competition entry form** which your teacher will give you.
- Your design must be **your own original work**.
- **Drawings must be flat**, so please don't stick any materials or textures to your design.

**OFFICIAL ENTRY FORM** NAME ..... AGE .....  
Royal Mail Heroes Stamp Design Competition SCHOOL ..... SCHOOL POSTCODE .....



Need more entry forms? You can photocopy this form, or they are available to download at [www.royalmail.com/stampcompetition](http://www.royalmail.com/stampcompetition)

Draw in the entire space opposite (inside the straight-lined box only), a picture of the hero or heroes of the coronavirus pandemic that you would like to see on a stamp. Please use plenty of colour and try not to leave too much (if any) white space, especially around the edges. Do not include The Queen's head, or the 1st or 2nd class value symbols in your design. They will already be featured as you see them, outside the box. No entries can be returned. Write your name, and the name of the hero or heroes, where indicated.

**Note to adult: Please complete the correct Covering Entry Form** (available to download together with a freepost address label at [www.royalmail.com/stampcompetition](http://www.royalmail.com/stampcompetition)) and **send in with this entry**. If you are not entering via a school please put your name and daytime contact details on the back of this entry too. Please note we will only contact you should this entry make it to the Regional Finalists stage.

Please refer to our Terms & Conditions (available online at [www.royalmail.com/stampcompetition](http://www.royalmail.com/stampcompetition)) for more information about entry requirements for the competition and details of how Royal Mail uses information about you.

Return entries with the correct covering entry form to the following freepost address:

**Freepost RUCE-TCVJ-BHCU,  
Royal Mail Heroes Stamp Design Competition  
Denne Court,  
Hengist Field,  
Oad Street,  
Sittingbourne,  
ME9 8LT**

1ST

Your name .....  
Who is your hero or heroes? .....

# Things to consider



Other things to consider when designing your stamp:-

- Please **use lots of colour** (no black and white images) and use as much of the white space in the solid lined box, in your design as possible. Please avoid using fluorescent inks or highlighter pens.
- Please **do NOT draw The Queen's silhouette or the 1<sup>st</sup> symbol**, as these are already shown on your entry form template.

The image shows the 'OFFICIAL ENTRY FORM' for the Royal Mail Heroes Stamp Design Competition. The form is titled 'OFFICIAL ENTRY FORM' and 'Royal Mail Heroes Stamp Design Competition'. It includes fields for 'NAME', 'AGE', 'SCHOOL', and 'SCHOOL POSTCODE'. A large, solid-lined box is provided for drawing the stamp design. To the right of this box, there is a silhouette of The Queen's head and the '1ST' symbol, which are pre-printed on the form. A blue arrow points to the drawing area. Below the drawing area, there is a field for 'Your name' and a question 'Who is your hero or heroes?'. To the right of the drawing area, there is a small logo for the competition and a block of text providing instructions and contact information. The text includes: 'Need more entry forms? You can photocopy this form, or they are available to download at www.royalmail.com/stampcompetition', 'Draw in the entire space opposite (inside the straight-lined box only), a picture of the hero or heroes of the coronavirus pandemic that you would like to see on a stamp. Please use plenty of colour and try not to leave too much (if any) white space, especially around the edges. Do not include The Queen's head, or the 1st or 2nd class value symbols in your design. They will already be featured as you see them, outside the box. No entries can be returned. Write your name, and the name of the hero or heroes, where indicated.', 'Note to adult: Please complete the correct Covering Entry Form (available to download together with a freepost address label at www.royalmail.com/stampcompetition) and send in with this entry. If you are not entering via a school please put your name and daytime contact details on the back of this entry too. Please note we will only contact you should this entry make it to the Regional Finalists stage.', 'Please refer to our Terms & Conditions (available online at www.royalmail.com/stampcompetition) for more information about entry requirements for the competition and details of how Royal Mail uses information about you.', 'Return entries with the correct covering entry form to the following freepost address: Freepost RUCE-TCVJ-BHCU, Royal Mail Heroes Stamp Design Competition, Denne Court, Hengist Field, Oak Street, Sittingbourne, ME9 8LT'.

# Good Luck



Before the winning designs are sent to print, each of them will need to be approved by Her Majesty The Queen.



**The closing date for the competition is Friday 28<sup>th</sup> May 2021.**

Please have a think about who are your hero or heroes of the coronavirus pandemic and ask your teacher, or parent, for one of the official entry forms. You're then ready to start designing!

We can't wait to see all of the amazing designs from talented children across the country.

***Good Luck!***



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**Thank you**